

# Head to Health Partnership Kit

## How to use the kit

As a provider you can create a link to Head to Health from your website. To provide context and consistency please use the logos and assets provided in the kit. Use any combination of Logo, Characters and text that best suits your website or the example banners provided in directing users to Head to Health.

Social media assets have been provided in Facebook and Twitter formats.

## Example Text

Here is some example copy that you could use. This text is just a guide – parts, shortened versions or variations on this text can be used.

*“Can’t find what you’re looking for? Head to Health can help you find free and low-cost, trusted online and phone mental health resources. Visit [headtohealth.gov.au](https://headtohealth.gov.au)”*

**Assets can be found here:**  
<https://www.dropbox.com/sh/m3le23mw5mssqft/AAB-Sa5-sYANmRvDHi1hGrGBa?dl=0>

## The Kit

Logo

Head to Health

Head\_to\_Health\_Logo\_Purple.png

Head to Health

Head\_to\_Health\_Logo\_Black.png

Head to Health

Head\_to\_Health\_Logo\_White.png

Colour



Dark purple  
#3B2C73

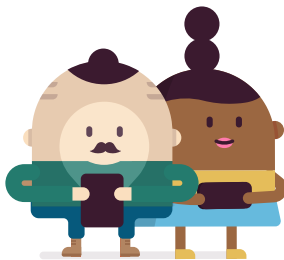


Purple  
#524091

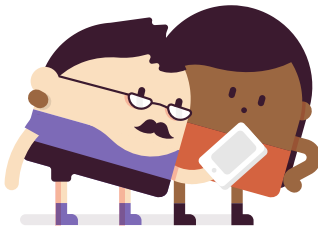


Grey  
#F2F2F2

Character Assets



Character\_1.png



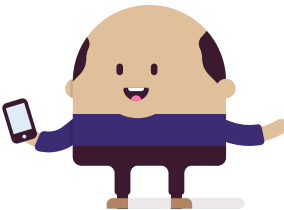
Character\_2.png



Character\_3.png



Character\_4.png



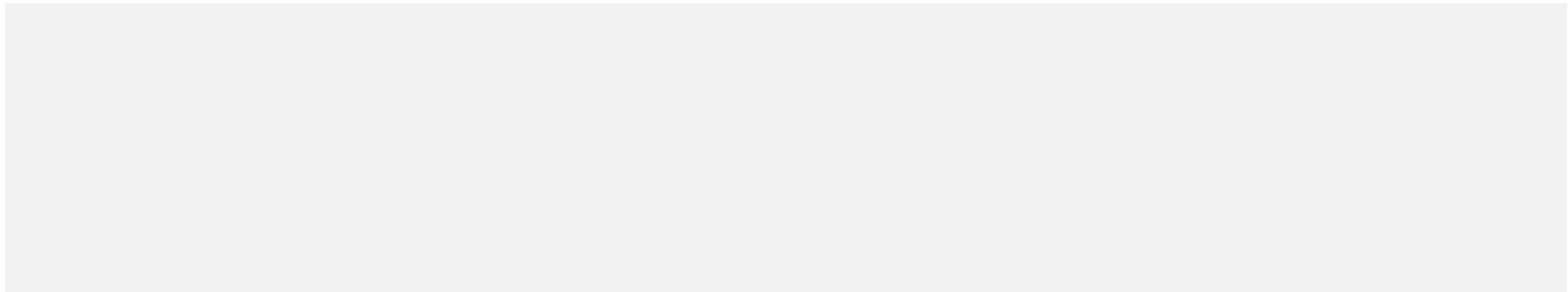
Character\_5.png



Character\_6.png

Promotional website banners

# Landscape banner one



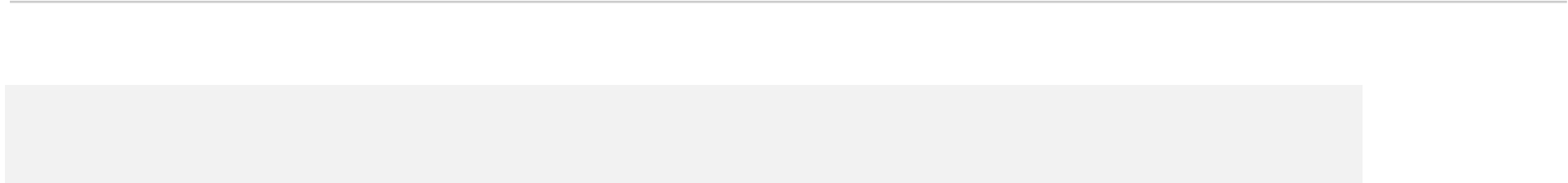


### Can't find what you're looking for?

**Head to Health** can help you find free and low-cost, trusted online and phone mental health resources.



Landscape banner\_1





### Can't find what you're looking for?

**Head to Health** can help you find free and low-cost, trusted online and phone mental health resources.

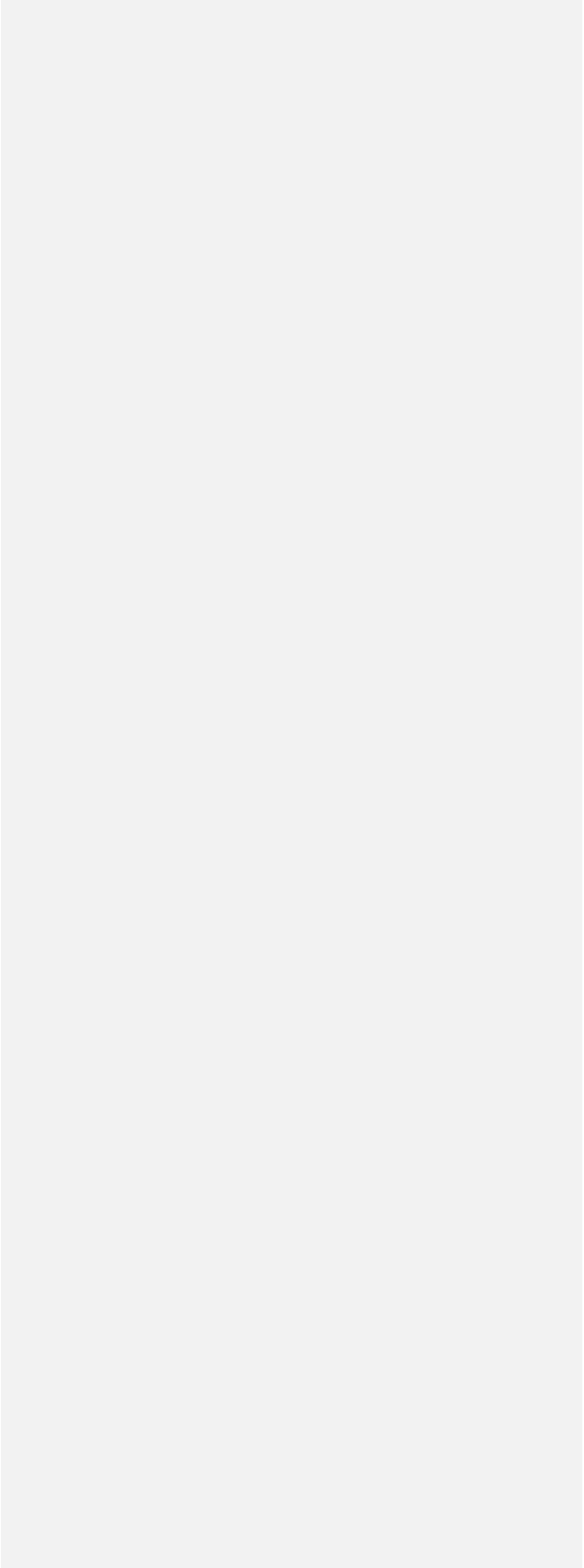
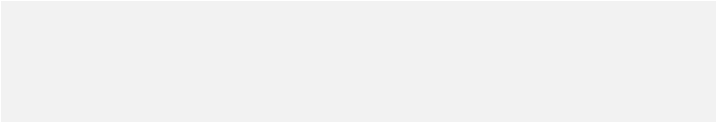
Head to Health



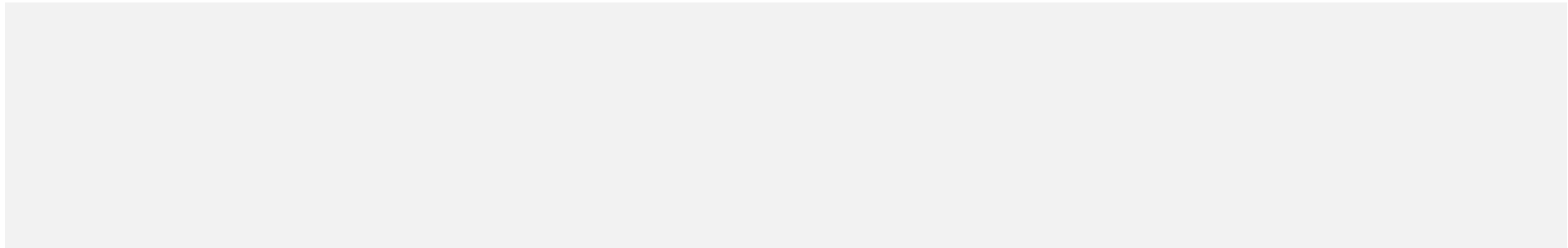
Australian Government  
Department of Health

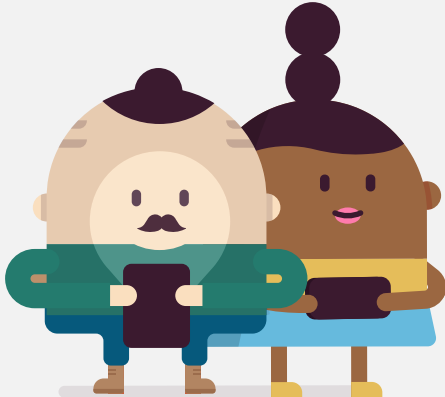


Landscape banner\_1\_DOH logo



# Landscape banner two



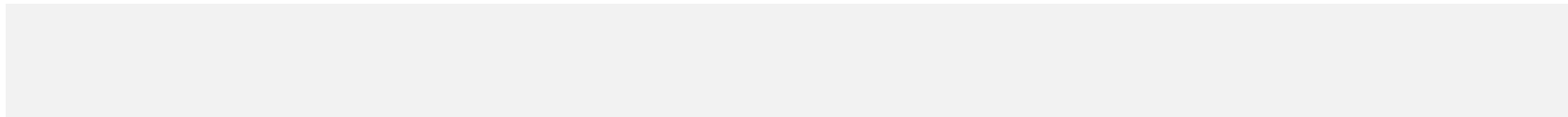


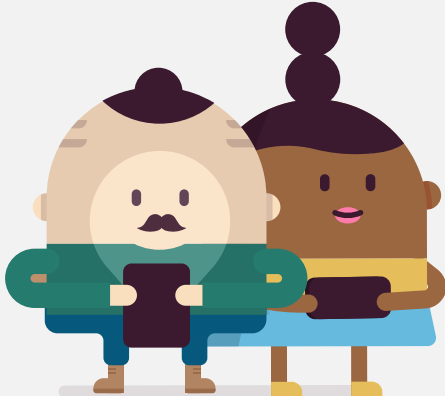
### Looking for mental health resources?

Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

Visit Head to Health

Landscape banner\_2






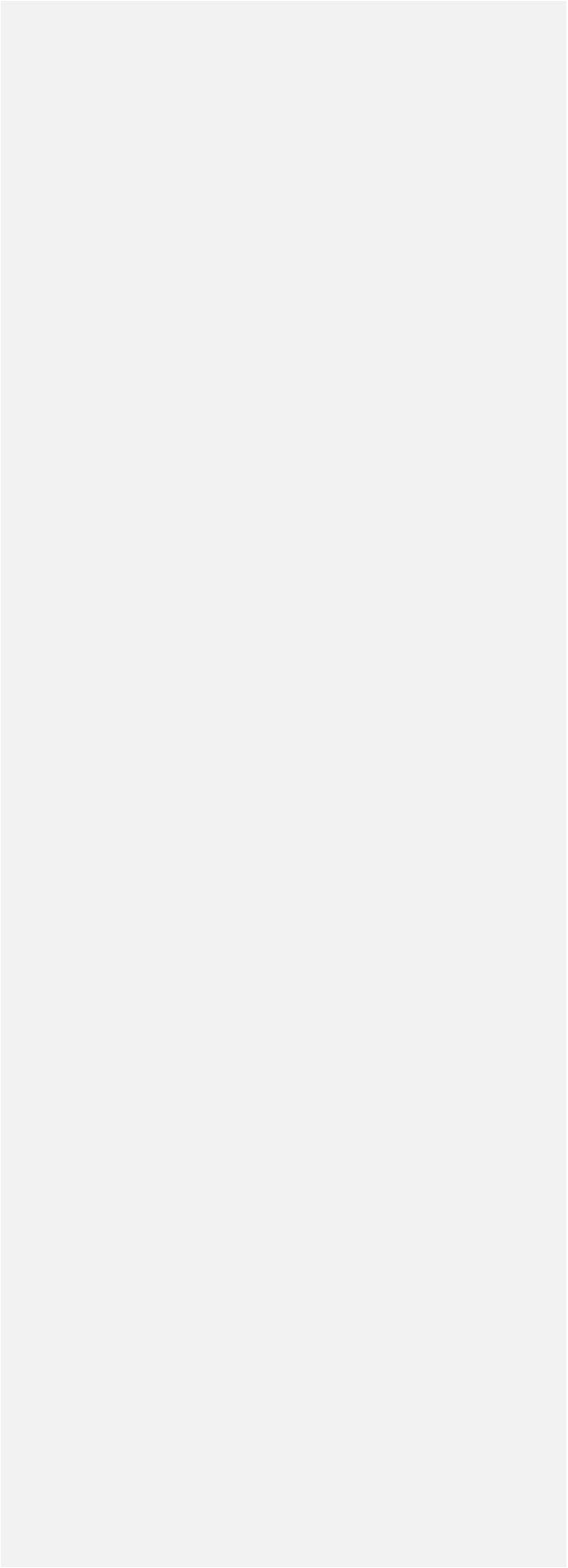
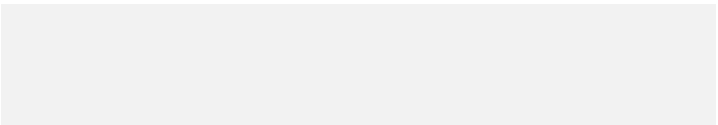
### Looking for mental health resources?

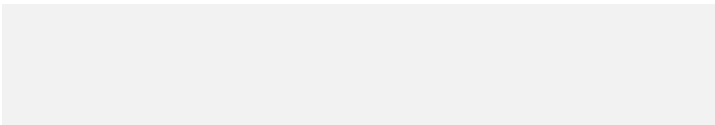
Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

Visit Head to Health

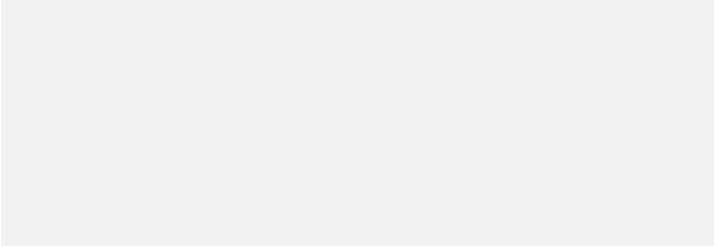
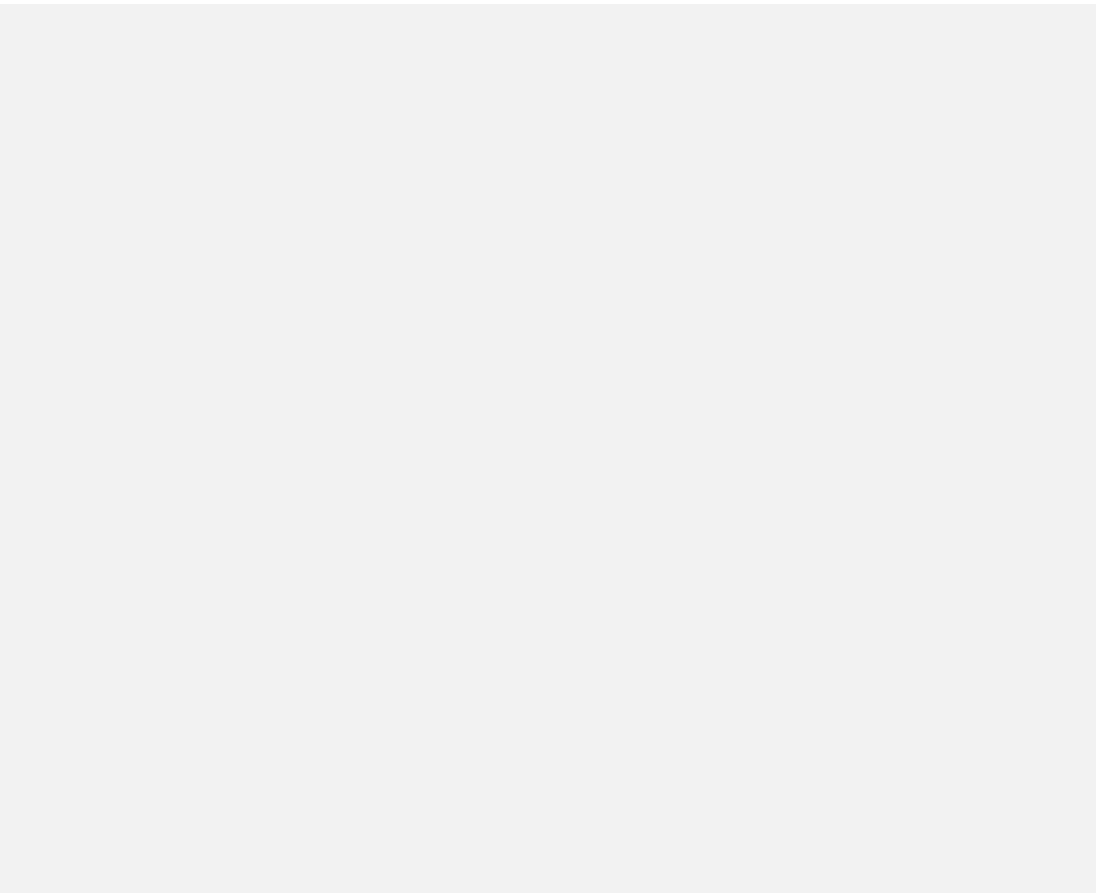
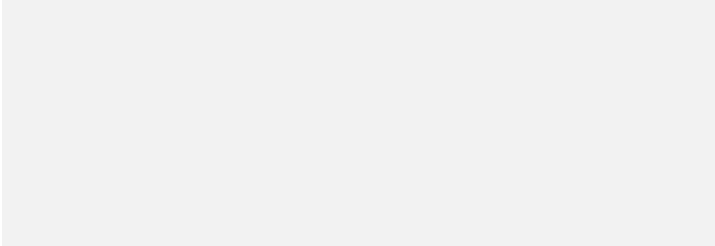
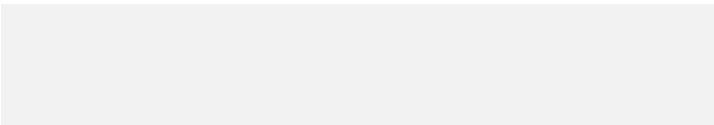


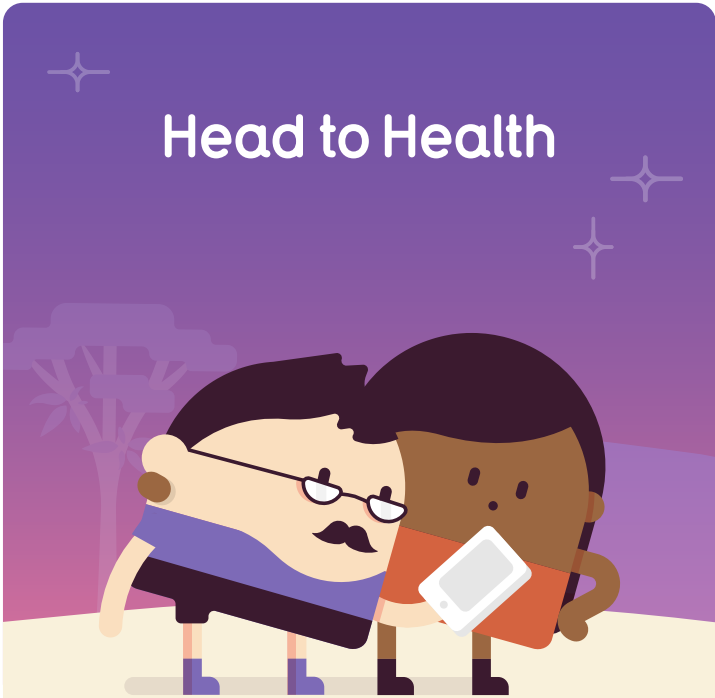
Landscape banner\_2\_DOH logo





# Portrait banner one



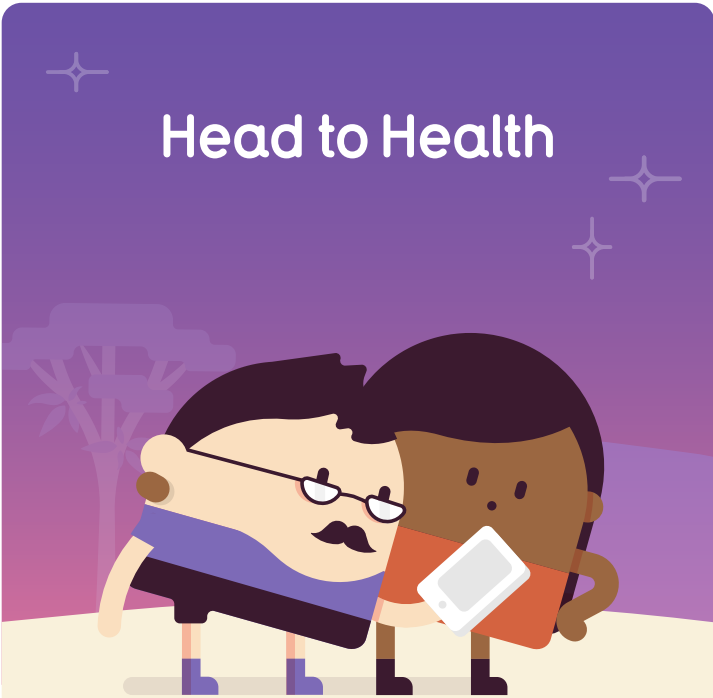


**Can't find what you're looking for?**

Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

[Visit Head to Health](#)


Portrait banner\_1



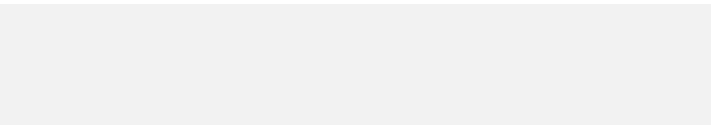
**Can't find what you're looking for?**

Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

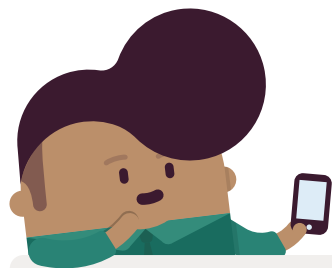
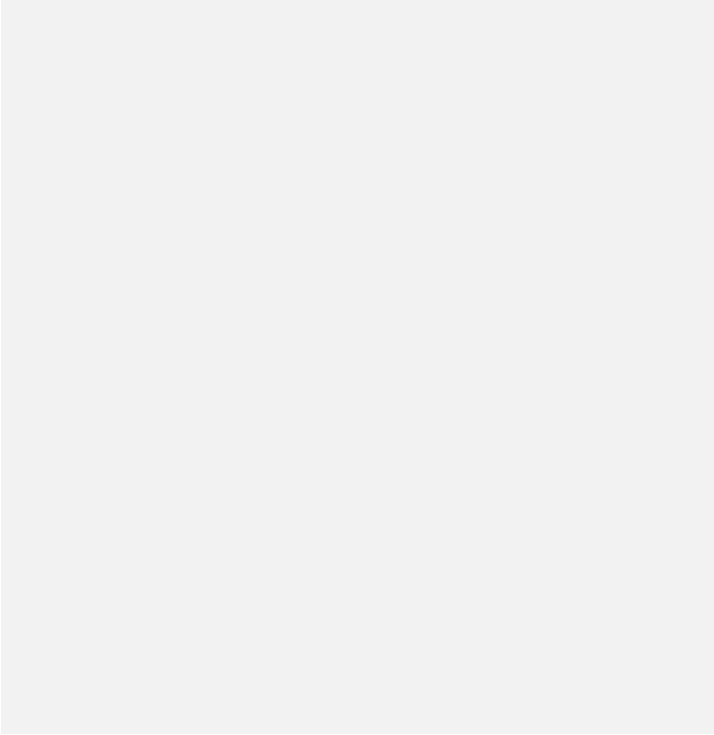
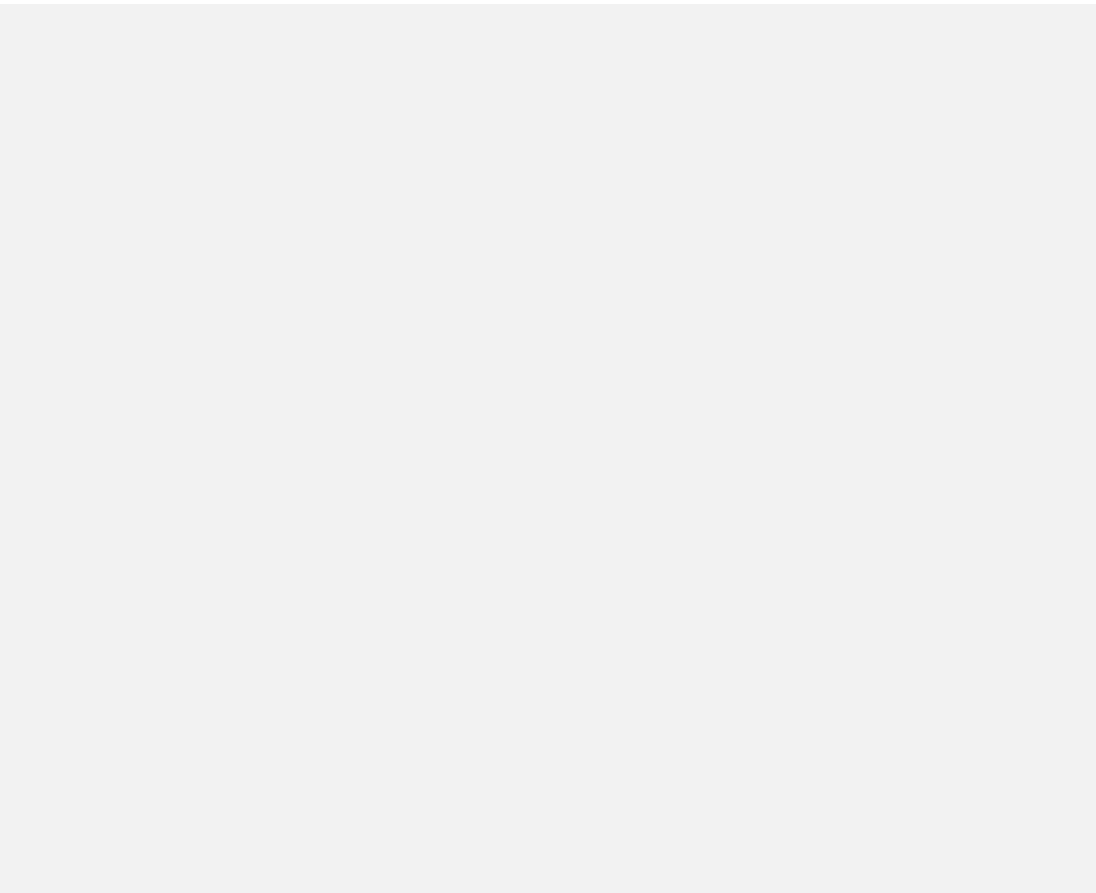
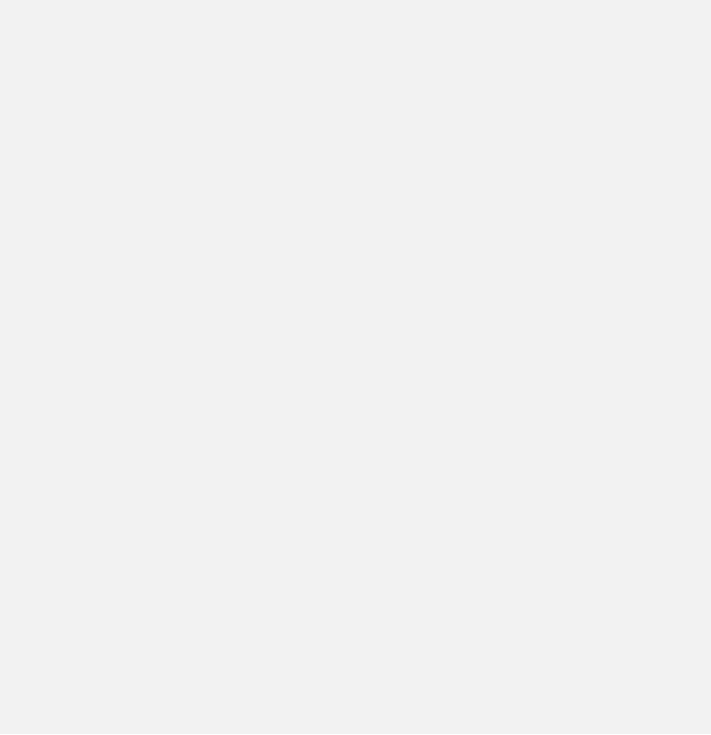
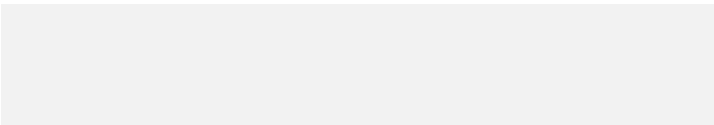
[Visit Head to Health](#)



Portrait banner\_1\_DOH logo



# Portrait banner two

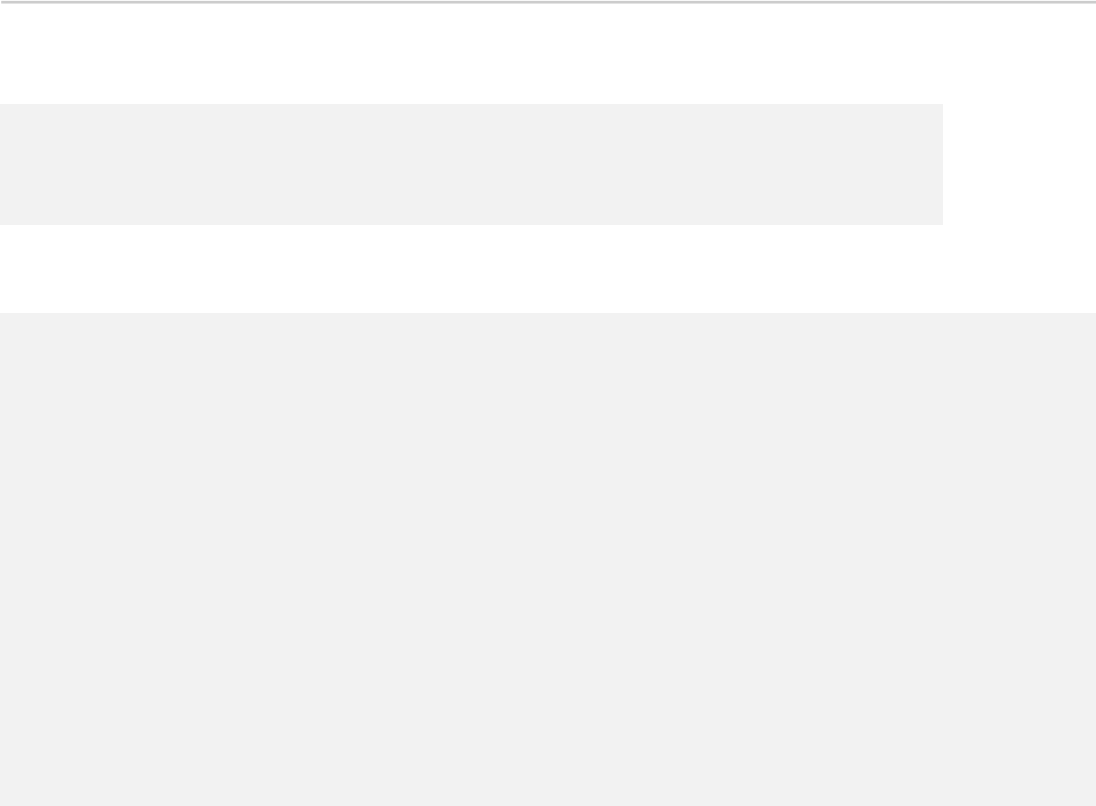


## Want more information on mental health?

Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

Visit Head to Health

Portrait banner\_2



## Want more information on mental health?

Head to Health can help you find free and low-cost, trusted online and phone mental health resources.

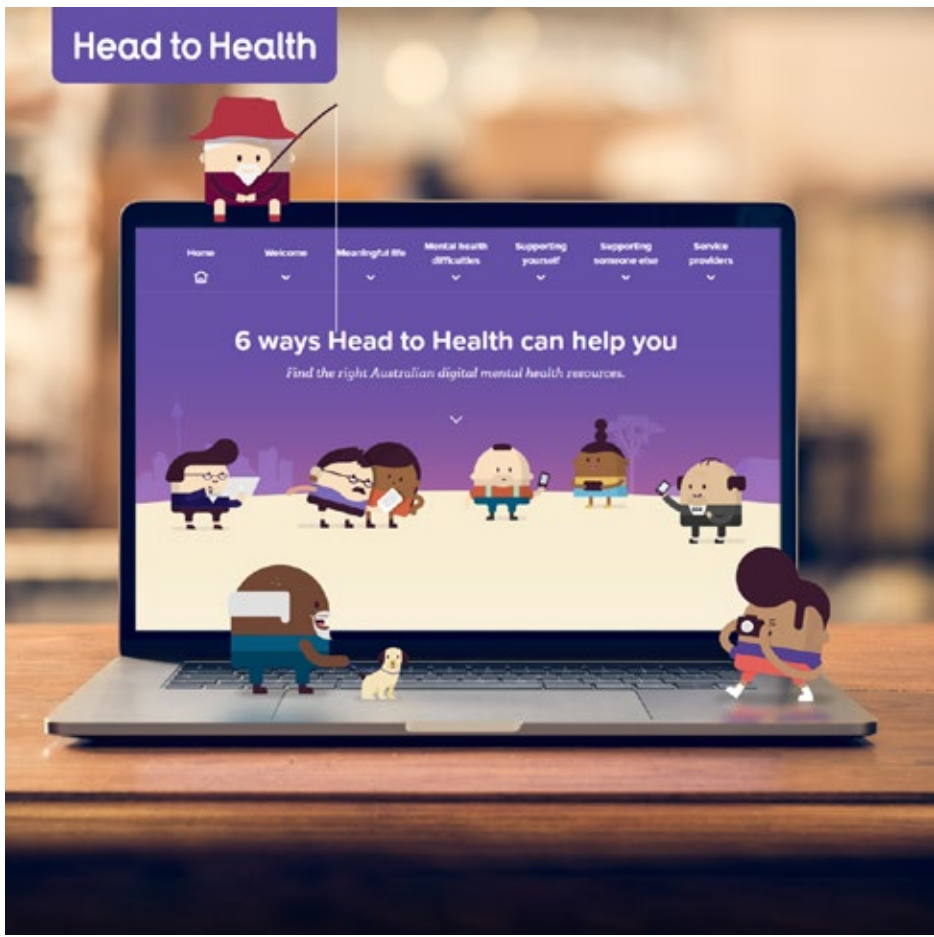
Visit Head to Health



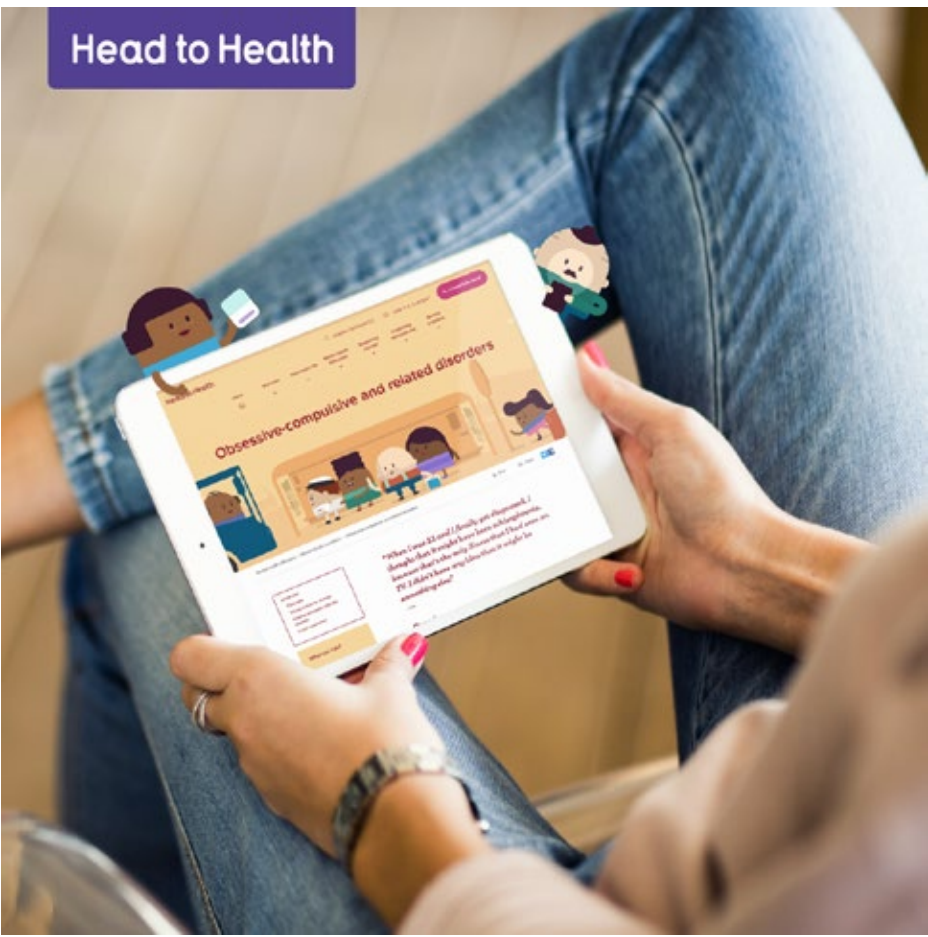
Portrait banner\_2\_DOH logo

## Social media assets

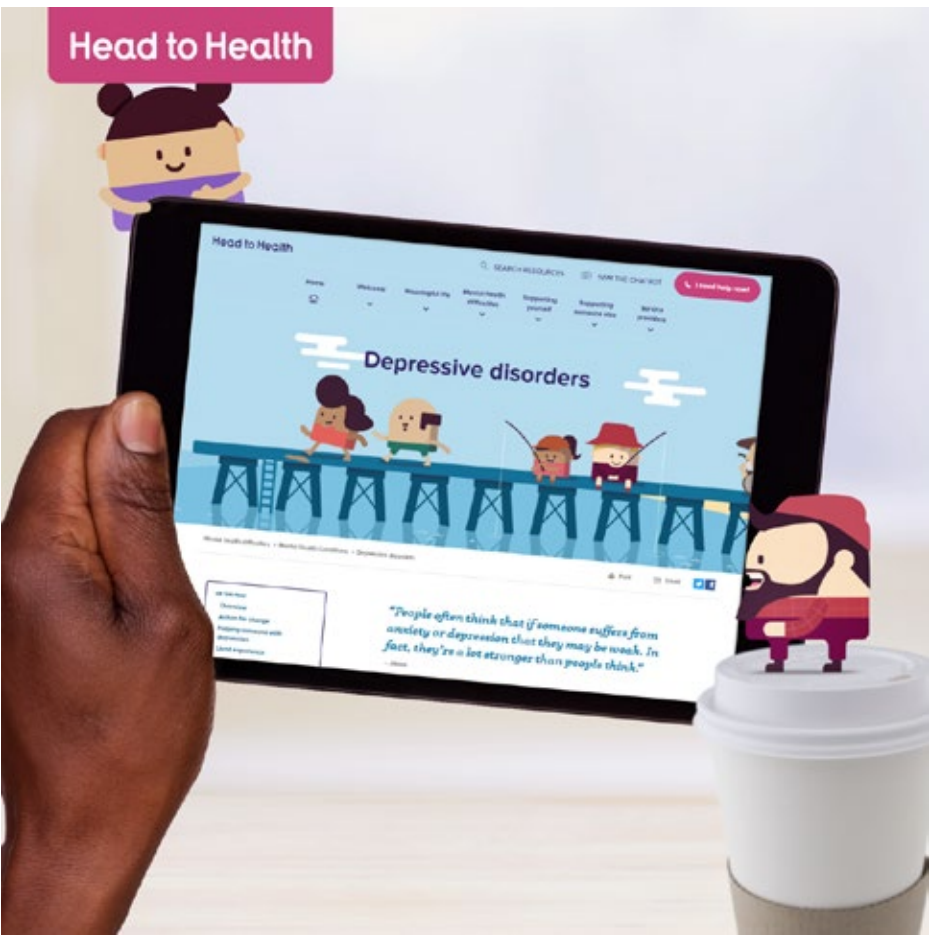




Social post Facebook\_1.png  
Social post Twitter\_1.png



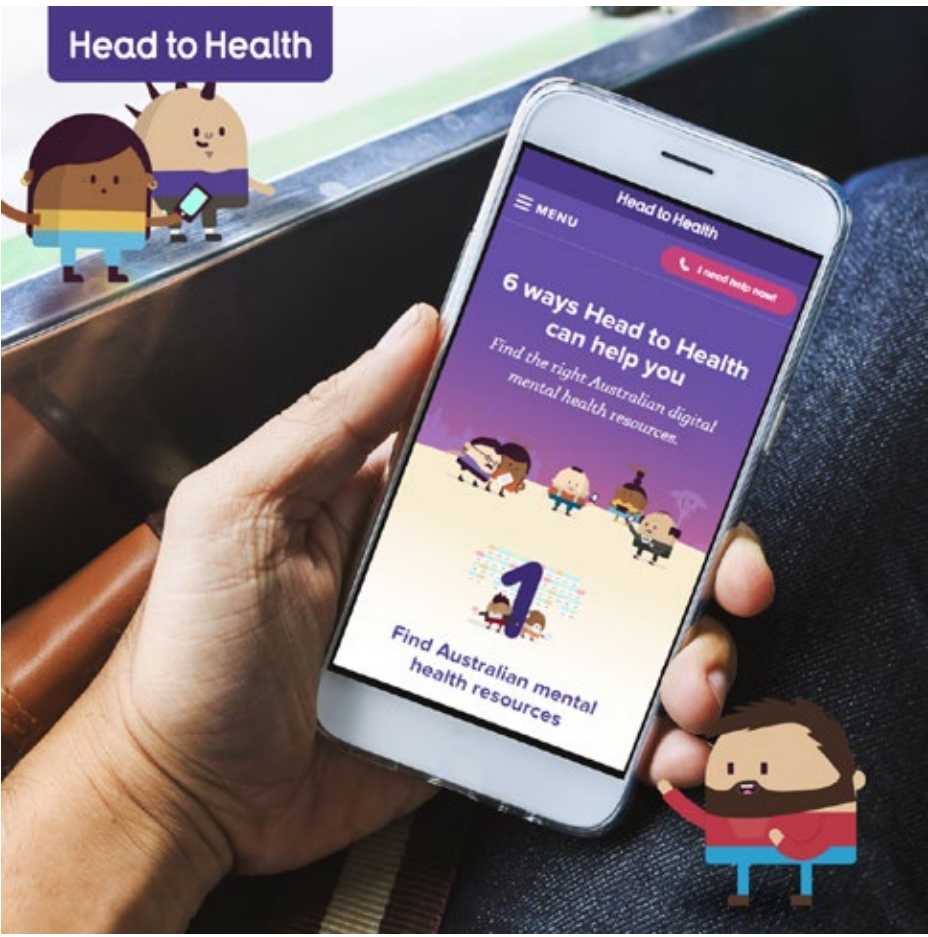
Social post Facebook\_2.png  
Social post Twitter\_2.png



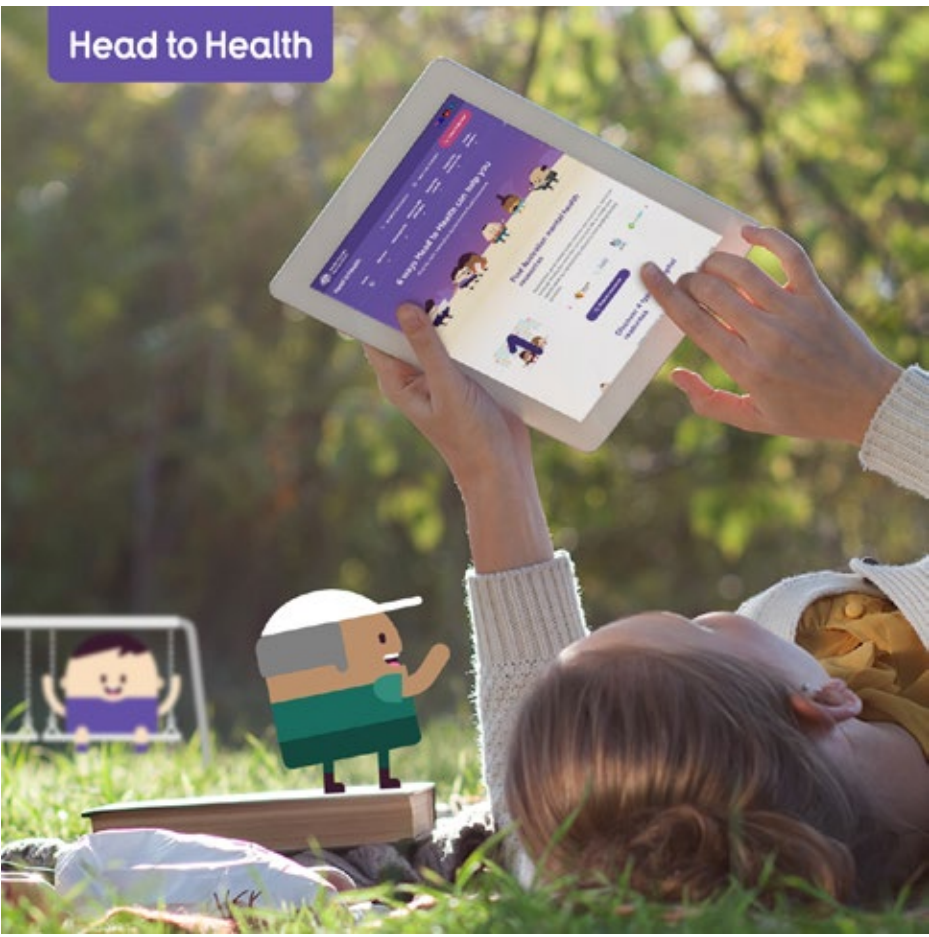
Social post Facebook\_3.png  
Social post Twitter\_3.png



Social post Facebook\_4.png  
Social post Twitter\_4.png



Social post Facebook\_5.png  
Social post Twitter\_5.png



Social post Facebook\_6.png  
Social post Twitter\_6.png



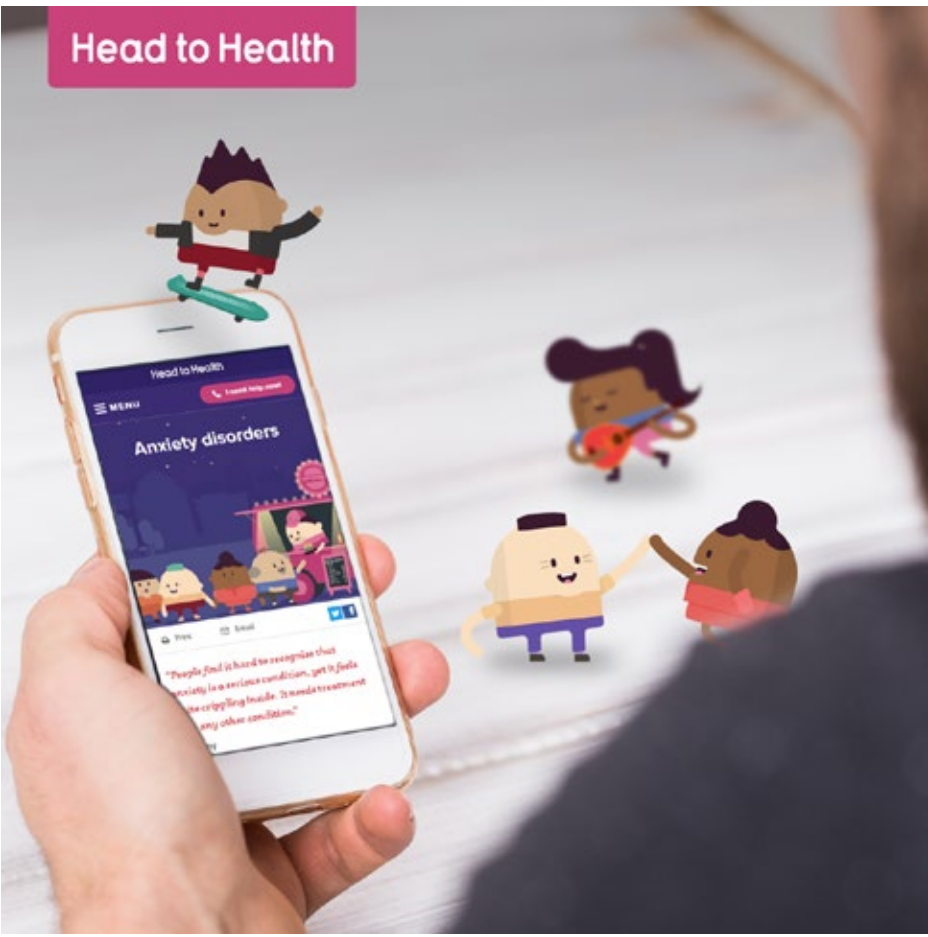
Social post Facebook\_7.png  
Social post Twitter\_7.png



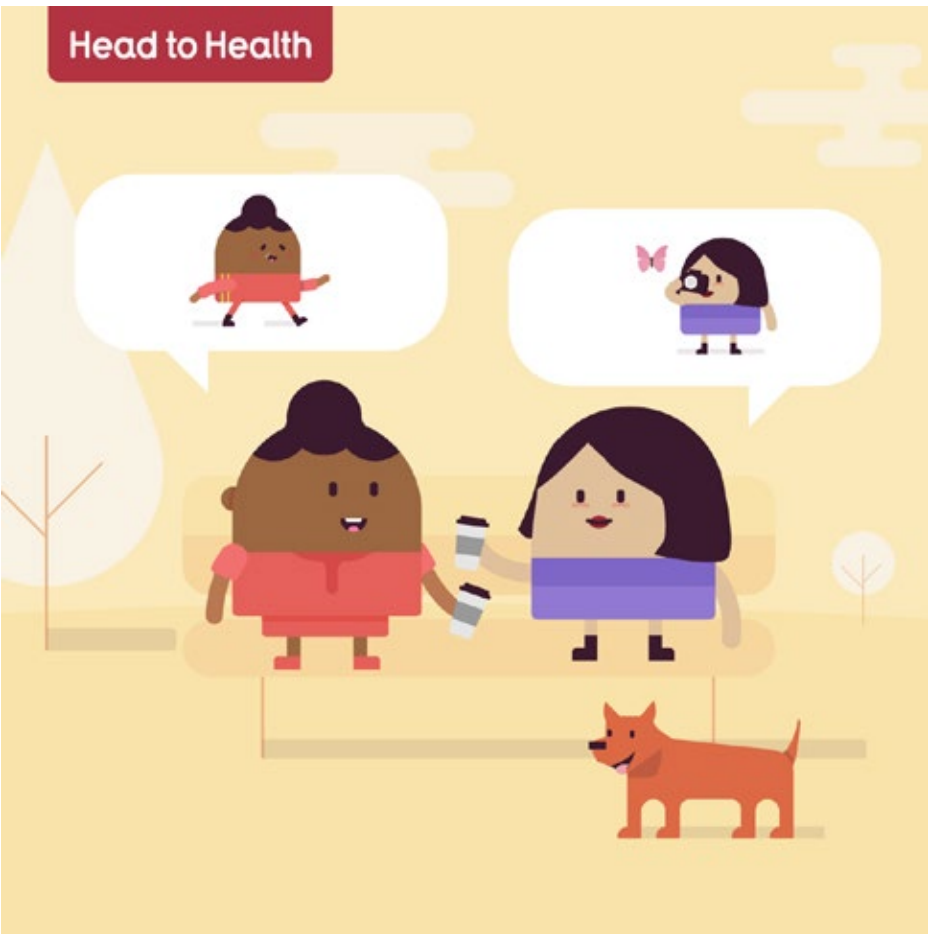
Social post Facebook\_8.png  
Social post Twitter\_8.png



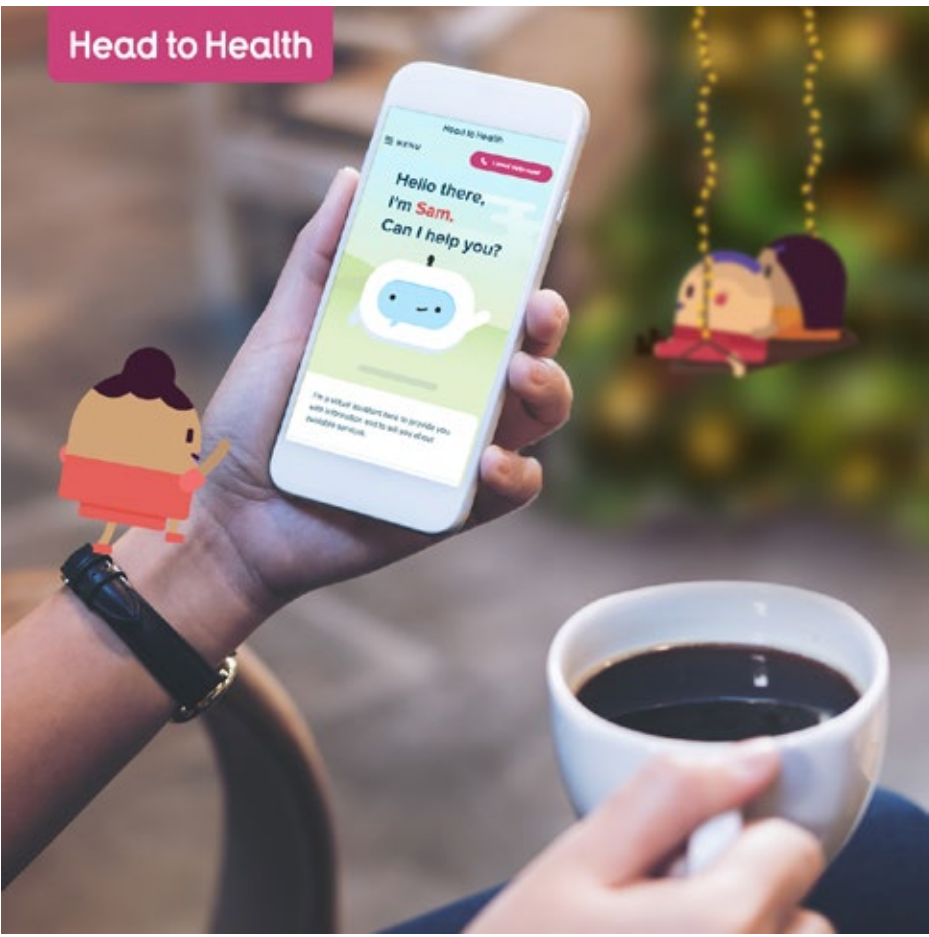
Social post Facebook\_9.png  
Social post Twitter\_9.png



Social post Facebook\_10.png  
Social post Twitter\_10.png



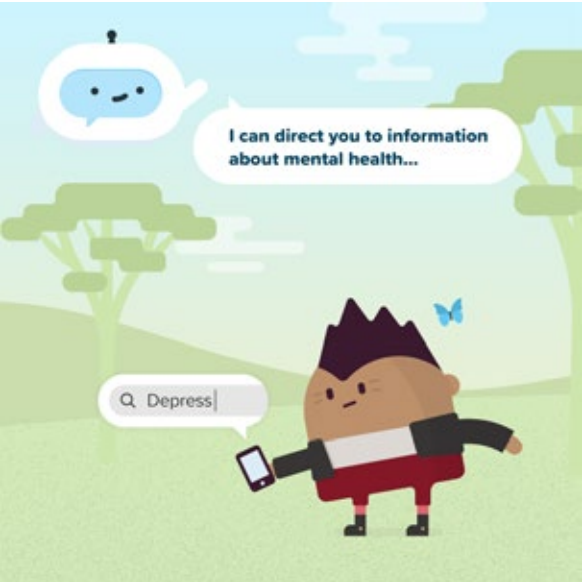
Social post Facebook\_11.png  
Social post Twitter\_11.png



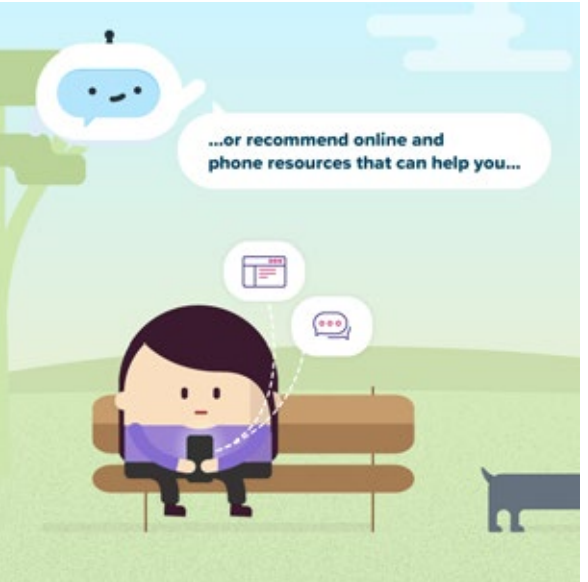
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Social post Twitter\_12.png



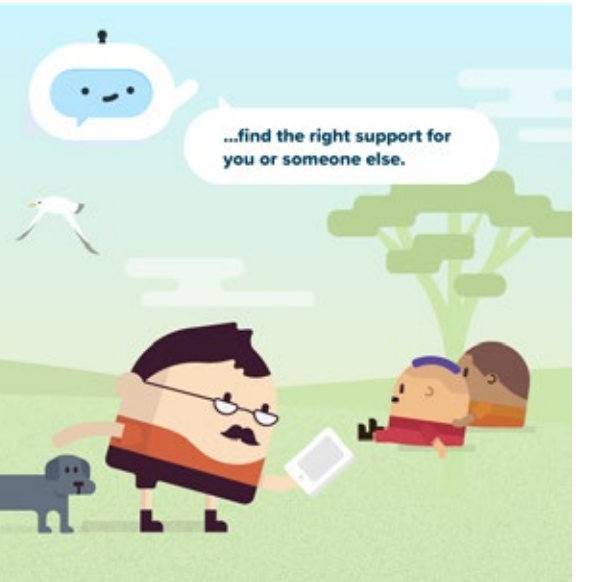
Carousel\_sam\_1



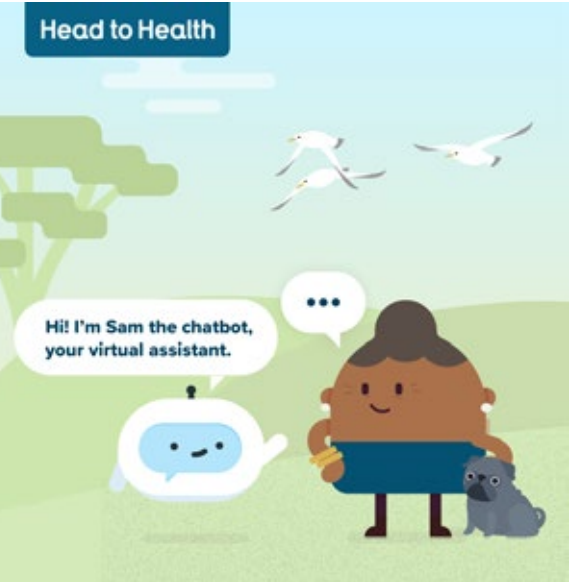
Carousel\_sam\_2



Carousel\_sam\_3



Carousel\_sam\_4



Carousel\_sam\_5



Head to Health\_promo video



Promotional posters

Head to Health

**Do you need mental health info or support?**



Go to [headtohealth.gov.au](https://headtohealth.gov.au) for info, services and advice, online or over the phone.

 Australian Government  
Department of Health

H2H\_A3\_Poster1

Head to Health

**Are you looking for mental health support?**



Go to [headtohealth.gov.au](https://headtohealth.gov.au) to find online and phone services and information.

 Australian Government  
Department of Health

H2H\_A3\_Poster2

Head to Health

**Are you looking for mental health support?**



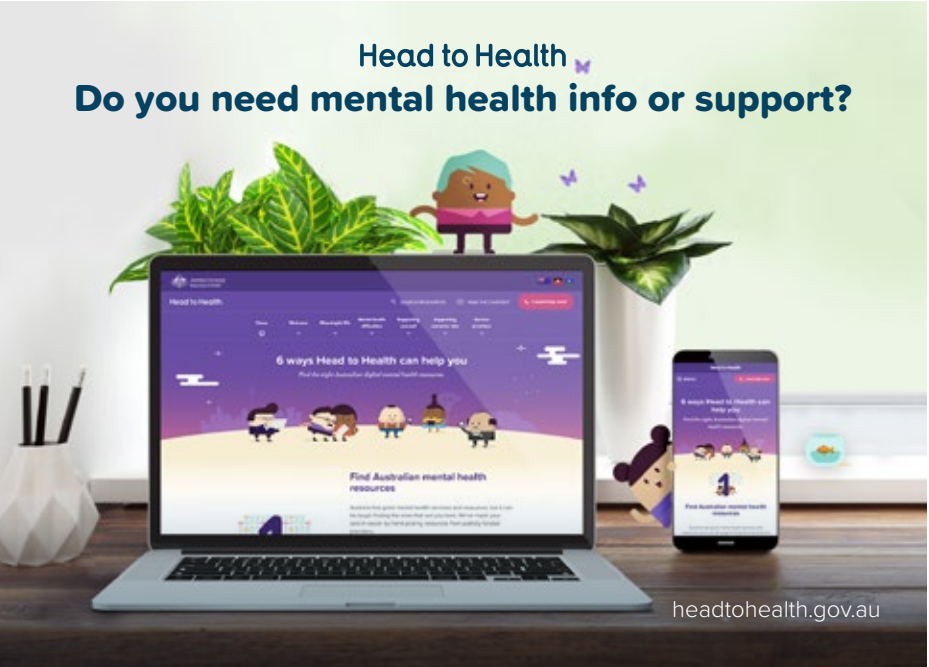
Go to [headtohealth.gov.au](https://headtohealth.gov.au) to find online and phone mental health services and information.

 Australian Government  
Department of Health

H2H\_A4\_Poster1

Promotional postcards





H2H\_A6\_Postcard\_Consumers



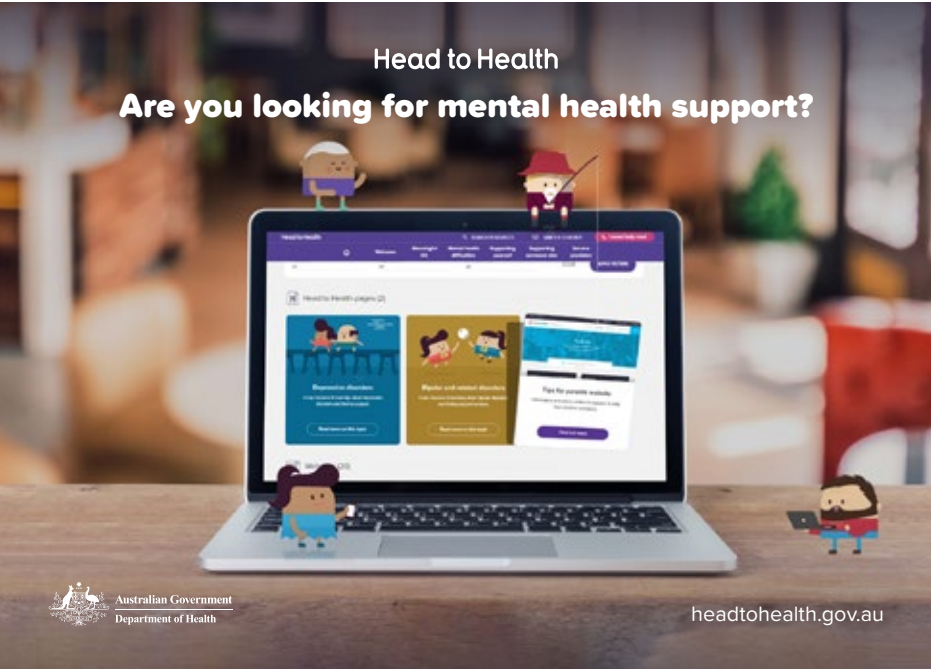
H2H\_A6\_Postcard\_HealthProfessionals



H2H\_A6\_Postcard\_MumSpace



H2H\_A6\_Postcard\_1



H2H\_A6\_Postcard\_2